

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Age UK Brent</b>	
If your organisation is part of a larger organisation, what is its name? <b>No</b>	
In which London Borough is your organisation based? <b>Brent</b>	
Contact person: <b>Ms Daksha Chauhan-Keys</b>	Position: <b>Head of Fundraising</b>
Website: <b><a href="http://www.ageuk.org.uk/brent/">http://www.ageuk.org.uk/brent/</a></b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1011668</b>
When was your organisation established? <b>28/01/1992</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Older Londoners</b>
Which of the programme outcome(s) does your application aim to achieve? <b>Older Londoners having increased awareness of benefits, finance, housing and other rights</b>
Please describe the purpose of your funding request in one sentence. <b>a home visiting advocacy service for 450 isolated older people aged over 75 years in Brent living in poverty.</b>
When will the funding be required? <b>01/04/2016</b>
How much funding are you requesting? Year 1: <b>£33,859</b> Year 2: <b>£33,973</b> Year 3: <b>£34,446</b>  <b>Total: £102,278</b>

**Aims of your organisation:**

Age UK Brent (AUB - our legal name is Age Concern Brent) is a registered charity that aims to support older people in Brent. Founded in 1982, we now support over 6000 people every year. AUB aims to improve the lives of local older people through empowering them with skills and knowledge, and by providing practical support that improves their health, welfare and wellbeing.

**Main activities of your organisation:**

We achieve our aims through the provision of a number of services:

- Information, advice and advocacy. Our Advocates support local people by providing one-to-one support in areas such as welfare benefits, housing, health, dealing with debt etc.
- Volunteer Befriending. We support 75 lonely house-bound older people each year through regular volunteer visits. Support includes listening to the older person, going for a walk, or a tea/coffee and chat.
- Health and well-being: We provide a full programme of keep fit classes, IT classes, outings, and intergenerational activities.
- Information events. We organise a variety of different one-off events and workshops that provide information on different topics affecting older people such as help at home services, benefits advice, insurance services, and digital inclusion.
- Campaigning: We host a Champions of Older People's Network which feeds into the work of local statutory services as well as Age UK Brent itself. They also campaign for older people's rights.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>4</b>	<b>8</b>	<b>8</b>	<b>100</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>Ongoing</b>

## Summary of grant request

### PROJECT NEED

There are currently 16000 people in Brent aged 75 and over of whom 8182 people live alone. Many are living in poverty as the borough is the 14th most deprived area in the UK in terms of deprivation of older people. Age UK Brent currently supports over 6000 people each year through our advocacy service. However we have become aware that many of the most elderly people are not able to attend sessions. As a result of this we have begun to deliver a small home advocacy service delivered by trained volunteers. However the need is much greater and we are unable to support everyone who needs our help.

### PROJECT DELIVERY

Age UK Brent intends to expand our home advocacy service in order to provide greater support to isolated and house-bound older people in Brent aged over 75 years old. To achieve this we will recruit a new full-time Home Advocacy Worker who will manage around five Volunteer Advocates. The service will visit clients aged over 75 years old in their home and provide professional advocacy and advice particularly on issues related to finance, housing and benefit entitlements. All staff and volunteers will be fully trained and we will operate robust safeguarding procedures.

### PROJECT AIM AND OUTCOMES

The aim of this service is to enable 450 isolated older people aged over 75 years in Brent to have awareness of, and support around benefits, finance, housing, social care, and other rights. The specific outcome targets are:

- 450 isolated people aged over 75 years old in Brent will experience reduced poverty
- 450 isolated people aged over 75 years old in Brent will have improved mental health.
- 450 isolated people aged over 75 years old in Brent will have improved confidence and independence.
- 450 isolated people aged over 75 years old in Brent will have improved access to services.
- 450 isolated people aged over 75 years old in Brent will have increased awareness of benefits, finance, housing and other rights.

### OUR TRACK RECORD

We currently provide a professional advocacy service for older people in Brent. This is based at our offices and satellite locations and we have started a small volunteer led home advocacy service which we need to expand. Our overall advocacy service is AQS accredited and has been recently independently evaluated. The evaluation of 1984 users showed that:

- 98% of service users found the service very helpful or helpful.
- 98% felt that staff were very helpful or helpful.
- 100% felt that they had received the help that they wanted at the drop in session,
- 100% of people said they would use the service again
- 100% would recommend the service to a friend.

### HOW YOUR PROJECT WILL MEET THE TRUST'S PROGRAMME OUTCOME

It fully meets the Trust's Programme outcomes as older Londoners will have increased awareness of benefits, finance, housing and other rights. They will also have more active and healthier lives and more choice and control through quality advice and support.

### HOW YOUR PROJECT MEETS THE TRUST'S PRINCIPLES OF GOOD PRACTICE

It fully meets the principles of good practice as:

- Service Users will be fully consulted in advocacy sessions as their needs and aspirations, and will direct the support they receive. We also have an Older Peoples' Champions Network of older people that monitors our work.
- We have a strong Equal Opportunities Policy and practice including monitoring systems.
- We value and support volunteers and offer them full training, recognition and help.
- We actively reduce our carbon footprint and have a strategy to do this

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**ISO 9001**

**Advice Quality Standard**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**450 people aged over 75 years old in Brent referred into the service**

**450 people aged over 75 years old in Brent who receive home advocacy**

**450 people aged over 75 years old in Brent who benefit from reduce poverty as they gain and additional £270,000**

**21 Volunteers recruited and trained**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**450 isolated people aged over 75 years old in Brent will experience reduced poverty**

**450 isolated people aged over 75 years old in Brent will have improved mental health and wellbeing due to being less isolated.**

**450 isolated people aged over 75 years old in Brent will have improved confidence and independence.**

**450 isolated people aged over 75 years old in Brent will have improved access to services through advice and advocacy support.**

**450 isolated people aged over 75 years old in Brent will have increased awareness of benefits, finance, housing and other rights.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We will review whether the activity is still required and if so, will approach the local authority and other funders to support it.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**150**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Brent (100%)**

What age group(s) will benefit?

**75 and over**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff cost	27,209	27,563	27,976	82,748
Staff recruitment	300	0	0	300
Volunteer and staff travel	2,250	2,250	2,250	6,750
Volunteer and staff training	800	800	800	2,400
Audit and accountancy	350	350	350	1,050
Premises, office costs and admin	2,800	2,860	2,920	8,580
Insurance	150	150	150	450
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>33,859</b>	<b>33,973</b>	<b>34,446</b>	<b>102,278</b>
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### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff cost	27,209	27,563	27,976	82,748
Staff recruitment	300	0	0	300
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2015</b>
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Income received from:	£
Voluntary income	5,493
Activities for generating funds	51,841
Investment income	551
Income from charitable activities	393,663
Other sources	0
<b>Total Income:</b>	<b>451,547</b>

Expenditure:	£
Charitable activities	405,821
Governance costs	3,242
Cost of generating funds	33,655
Other	0
<b>Total Expenditure:</b>	<b>442,718</b>
<b>Net (deficit)/surplus:</b>	<b>8,830</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>8,830</b>

Asset position at year end	£
Fixed assets	18,792
Investments	0
Net current assets	79,194
Long-term liabilities	22,720
<b>*Total Assets (A):</b>	<b>75,267</b>

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	75,267
<b>*Total Reserves (B):</b>	<b>75,267</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 51-60%
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### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:  None
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### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	90,474	124,587	205,887
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Age UK	47,682	15,683	51,112
Henry Smith Charity	0	23,250	23,250
Mercers Company	18,910	10,000	0
Healthwatch	0	27,457	14,462
Harness Care	0	0	48,655

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Daksha Chauhan-Keyes**

Role within                      **Chief Officer**  
Organisation: